

# Level design offer

A design studio specialized in  
branding, print, and digital.



Are you starting your  
business or launching  
a new brand?

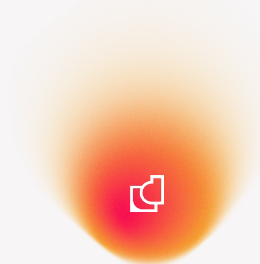
Do you have a  
business, but your  
brand image is weak or  
even nonexistent?

Do you have a brand  
image and want to take  
it to the next level?





Welcome to Level Design,  
a design studio specializing in  
branding, print, and digital.



We are a design studio specializing in creating identities.

Identities that we adapt to all the formats you need and broadcast across the relevant media channels.

We create the content that helps you connect with your target audience, ensuring a consistent identity across all platforms and channels for impactful messaging.

We have analyzed  
the challenges you  
are facing or might  
encounter.

Lack of visibility and market awareness.

Challenges in attracting new clients due to a  
lack of strong branding.

A weak or nonexistent online presence,  
leading to low recognition.

Concern about your growth and develop-  
ment.

This is  
what most  
businesses  
face

And we know what  
you're looking for.

Develop a strong brand.

Attract and retain new customers.

To maintain a consistent, cohesive, and en-  
gaging presence across multiple platforms.

To see a tangible and measurable ROI from  
the efforts you invest.

To have a clear brand identity and stand out  
from your competitors.

What do we want?

We want to make your brand memorable.

We believe  
your brand  
deserves to be  
memorable.

But you're still wondering  
why you should make your  
brand memorable, aren't  
you?

Imagine your customers  
instantly remembering you  
every time they interact with  
you.

Clients who remember you,  
engage with you, and identify  
with your brand. This directly  
translates into increased sales.  
Makes you think, doesn't it ?



With Level design, we'll help you achieve your goals.

Increased recognition of your brand.



Your business will be recognized in its target market, with a brand identity that resonates with your potential clients.

An increase in the number of clients.



We aim for at least a 30% increase in new clients through an optimized online presence and an effective content strategy.

Enhanced online engagement.



Your brand stands out clearly from competitors and generates high engagement on platforms, with regular interactions.

A measurable conversion.



Branding and marketing efforts will lead to an increase in converting your prospects into clients, ultimately boosting your revenue.

# What do we do ?

We help startups and growing businesses create impactful brands, attract new clients, and implement the tools needed to convert them.

To achieve this, we develop a strong and cohesive brand identity while creating and managing an engaging online presence across multiple platforms. Within just six months, you'll see a significant boost in brand awareness, a steady flow of new clients, and measurable conversions.

We guarantee visible results within the first two months. You'll also benefit from personalized support throughout the process, including dedicated training for your team to ensure a successful and sustainable adoption of your new branding strategy.

In summary.

We help you  
engage,  
stand out,  
and perform.



Emotional benefits.

With our help, your brand will not only be recognized, it will inspire trust and emotionally engage your customers, reinforcing their sense of security and naturally positioning you as a leader in your sector.

That's all very well, isn't it?

But our **biggest** advantage ?

It's how we operate.

Explore your options :

# A monthly subscription,

unlimited requests, at a fixed price, with  
no surprises.

# A single request,

one invoice, no subscription involved.



But how is it possible to  
work like this?

We'll admit it, we've thought long and hard about how to make things easier for you, easier for us, all while supporting you in the best possible way.

And here's how the subscription works



## Create tasks

Start and add as many requests as you want on our shared Trello board.



## We process the creation

You can see in real time which request is being processed.



## Review the creations

Share your feedback, approve, or request unlimited revisions.



## Get your deliverables

Download and start using your creations, they are 100% yours.

Choose from all the deliverables we offer to build and sustain your brand. If you have a clear idea of your needs, we'll start creating as soon as we receive your request. If you're unsure where to begin, we're here to guide you in developing a communication strategy that will help define your creative needs.

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While our creative team works, you can track the progress of your project at any time through your dashboard. Our most talented designers handle each request one by one.

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Once the proposals are ready, we make them available to you for feedback. You can share your comments directly on Trello, and we'll incorporate your suggestions to refine the design. It's a collaborative process where your input is essential. You have the freedom to revise your design as much as needed until you are 100% satisfied.

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After final approval, you will receive all your deliverables. The files are optimized and ready for use, whether for digital or print purposes.

Based on your needs, growth perspectives, and preferences, several subscription options are available.

Ideal for young businesses.

Offer










## Standard.

-  Brand audit
-  Graphic charter development
-  Multichannel deployment
-  Template creation
-  Training and support
-  100% digital exchange

Ideal for growing businesses.

Offer















## Growth.

-  Brand audit
-  Brand identity development
-  Brand messaging
-  Art direction
-  Multichannel deployment
-  Social media management
-  Adjustment and creation of visual content
-  Training and support
-  Digital exchange & bi-monthly meeting

Looking for impact.

Offer

## Production.

-  Brand audit
-  In-depth analysis
-  Creation and art direction
-  Long-term strategy creation
-  Brand messaging
-  Multichannel deployment
-  Full social media management
-  Full creation and production of visual and written content
-  Priority access
-  Training and support
-  Detailed reports
-  Continuous expansion strategy
-  Planning growth opportunities
-  Digital exchange & meeting as needed

Offer

## Standard

It's twice as affordable as a full-time junior designer, and you have access to a graphic design agency.

Offer

## Growth

It's more affordable than a full-time junior designer, and you have access to a branding agency.

Offer

## Production

It's more affordable than a full-time senior designer, and you have access to a branding and production agency.



You can cancel your subscription at anytime.

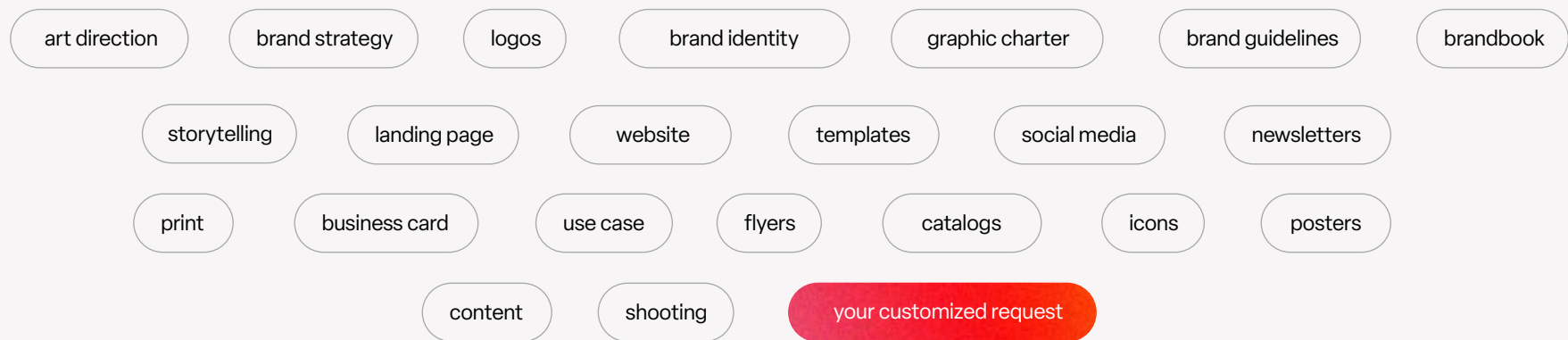


Need to pause it for a while?  
No problem.



Want to upgrade your subscription to go further with us?  
It's possible.





Would you like to get started with us ?

Here's how we proceed



## Presentation, analysis & advice for your business



We start with a 15-minute call to introduce ourselves, analyze your business, and provide guidance on the direction to take for your growth.

## Selection of the most suitable subscription or personalized service & onboarding



Choose the subscription or service that suits you based on your budget, project, and our recommendations, and then we'll get started together.

## Research, creation & definition of your concept



After an in-depth analysis, a general concept emerges, which we refine through various options.

## 1 request = 1 deliverable



As we mentioned, it's unlimited. You can make as many requests and revisions as you like.

Book a 15-minute call now.  
Visit the contact section on our website.

levelstudio.fr

↗ Click

